

## CLAIMS

What is claimed is:

- 5        1. An apparatus (10) for positioning a first article such as a radio frequency identification device (12) with respect to a second article comprising:  
            a blank (14) having first and second panels (16, 18) defining respective first and second peripheries (20, 22) and sharing a common folding edge (24) for folding said first and second panels (16, 18) over one another;
- 10        a first quantity of adhesive (26) disposed on one of said first and second panels (16, 18) and aligned with one of said first and second peripheries (20, 22) for connecting said first and second panels (16, 18) and forming a substantially closed pocket (28) between said first and second panels (16, 18) after folding for encapsulating the first article;
- 15        a first plurality of perforations (30) extending through one of said first and second panels (16, 18) along a path (48) to define an access portion (32) for opening the substantially closed pocket (28); and  
            a pull tab (34) extending from said access portion (32) for tearing of said access portion (32) from said one of said first and second panels (16, 18) and opening the substantially closed pocket (28) for exposing the first article;
- 20        said apparatus (10) characterized by a second quantity of adhesive (36) disposed on one of said first and second panels (16, 18) and being disintermediate relative to said first and second panels (16, 18) when said first and second panels (16, 18) are folded over one another such that said second quantity of adhesive (36) can be substantially exposed for connecting said blank (14) to the second article.
- 25
- 30        2. The apparatus (10) of claim 1 wherein said first quantity of adhesive (26) and said second quantity of adhesive (36) are both disposed on said first panel (16).
- 35        3. The apparatus (10) of claim 2 wherein said first quantity of adhesive (26) is disposed on said second panel (18).

4. The apparatus (10) of claim 1 including a release liner (58) covering one of said first quantity of adhesive (26) and said second quantity of adhesive (36).

5. The apparatus (10) of claim 4 wherein said release liner (58) is further defined as covering both of said first and second quantities of adhesive (26, 36).

6. The apparatus (10) of claim 4 including a third quantity of adhesive (62) surrounded by said first quantity of adhesive (26) and covered by said release liner (58).

10 7. The apparatus (10) of claim 6 wherein said release liner (58) is further defined as including a first liner portion (60) covering said first and second quantities of adhesive (26, 36) and a second liner portion (64) covering said third quantity of adhesive (62).

15 8. The apparatus (10) of claim 7 wherein said first and second liner portions (60, 64) are further defined as being removably associated with one another such that said first liner portion (60) is removed to expose said first and second quantities of adhesive (26, 36) while said second liner portion (64) remains covering said third quantity of adhesive (62) to define an inner surface of the substantially closed pocket 20 (28).

9. The apparatus (10) of claim 8 including a second plurality of perforations (66) disposed between said first and second liner portions (60, 64).

25 10. The apparatus (10) of claim 9 wherein at least a portion of said second plurality of perforations (66) is aligned with a portion of said first plurality of perforations (30).

30 11. The apparatus (10) of claim 7 wherein one of said first and second liner portions (60, 64) is further defined as surrounding the other of said first and second liner portions (60, 64).

12. The apparatus (10) of claim 1 wherein said first panel (16) is further defined as being wider than said second panel (18).

5 13. The apparatus (10) of claim 12 wherein said second periphery (22) of said second panel (18) defines a boundary (74) between said first quantity of adhesive (26) and said second quantity of adhesive (36).

10 14. The apparatus (10) of claim 1 wherein said path (48) is further defined as extending from said folding edge (24).

15. The apparatus (10) of claim 1 wherein said pull tab (34) is further defined as extending from an edge of said access portion (32) coaxial with respect to said folding edge (24).

15 16. An apparatus (10) for positioning a first article such as a radio frequency identification device (12) with respect to a second article comprising:  
20 a blank (14) having first and second panels (16, 18) defining respective first and second peripheries (20, 22) and sharing a common folding edge (24) for folding said first and panels (16, 18) over one another, wherein said first panel (16) is wider than said second panel (18);

25 a first quantity of adhesive (26) disposed along one of said first and second panels (16, 18) and aligned with said second periphery (22) for connecting said first and second panels (16, 18) and forming a substantially closed pocket (28) between said first and second panels (16, 18) after folding for encapsulating the first article;

a first plurality of perforations (30) extending through said first panel (16) along a path (48) to define an access portion (32) for opening the substantially closed pocket (28);

30 a pull tab (34) extending from said access portion (32) for tearing of said access portion (32) from said first panel (16) and opening the substantially closed pocket (28) for exposing the first article; and

a second quantity of adhesive (36) disposed on said first panel (16) and being disintermediate relative to said first and second panels (16, 18) when said first and second panels (16, 18) are folded over one another with said second quantity of adhesive (36) being disposed on said first panel (16) outside of said second periphery (22) of said 5 second panel (18) when said first and second panels (16, 18) are folded over one another such that said second quantity of adhesive (36) is exposed for connecting said blank (14) to the second article.

17. The apparatus (10) of claim 16 including a third quantity of adhesive (62) 10 surrounded by said first quantity of adhesive (26) and a release liner (58) having a first liner portion (60) covering said first quantity of adhesive (26) and a second liner portion (64) covering said third quantity of adhesive (62) wherein a second plurality of perforations (66) extend between said first and second liner portions (60, 64).

15 18. The apparatus (10) of claim 17 wherein said second liner portion (64) defines an interior surface of the substantially closed pocket (28) when said first and second panels (16, 18) are folded over one another.

19. The apparatus (10) of claim 16 wherein said path (48) is further defined as 20 having a first edge (50) coaxial with said folding edge (24) and a second edge (52) extending from said folding edge (24) and third edge (54) extending from said folding edge (24) and spaced from said second edge (52).

20. The apparatus (10) of claim 19 including a second folding edge (56) 25 extending between respective ends of said second and third edges (52, 54) of said path (48) and between said access portion (32) said first panel (16).

21. The apparatus (10) of claim 16 wherein said pull tab (34) is further defined as extending from said folding edge (24) away from said first panel.